

MTT SPA MANIFATTURA TESSILE TOSCANA
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Effective Date 2020/06/29

Marketing License Confirmation Letter
In reference to application ID: MLIC200350

We refer to your marketing license application filed on 2020/06/22 through our E-Branding Service Platform applying for a marketing license with the following details:

Company	MTT SPA MANIFATTURA TESSILE TOSCANA
Brand Name(s)	テンセル™ (word mark and branded offer in Japanese characters) TENCEL™ (word mark and branded offer in Latin characters)
Use Cases	Trade Fair / Event / Exhibition Printed marketing and advertising materials Online marketing and advertising materials, including websites, social media channels and blogs of influencer

We hereby issue the Marketing License for:

Brand / Branded Offer: ²	テンセル™ (word mark and branded offer in Japanese characters)
Use Case:	Trade Fair / Event / Exhibition Printed marketing and advertising materials Online marketing and advertising materials, including websites, social media channels and blogs of influencer
Business Segment:	Components
Licensed Countries:	China, Japan

Brand / Branded Offer: ²	TENCEL™ (word mark and branded offer in Latin characters)
Use Case:	Trade Fair / Event / Exhibition Printed marketing and advertising materials

	Online marketing and advertising materials, including websites, social media channels and blogs of influencer
Business Segment:	Components
Licensed Countries:	Belgium, China, France, Germany, Hungary, Italy, Japan, Latvia, Lithuania, Netherlands, Poland, Portugal, Romania, South Korea, Spain, Sweden, United States of America (USA)

The company MTT SPA MANIFATTURA TESSILE TOSCANA is entitled to use the above Brand(s)/Branded Offer(s) for which the License is hereby issued:

- as from the issuing date of this Marketing License Confirmation Letter (the “Effective Date”) for a fixed period of 2 years,
- only for the above stated Use Case,
- within the Country/Countries as stated above for the respective Brand(s) and
- in accordance with the Lenzing Marketing License Terms accepted by you in connection with your application for the Marketing License and the applicable Lenzing Branding Guidelines.

With the link below you can download the brand-artwork in different formats to be used for your marketing activities. Please let us have a proof before printing, that you comply with our Lenzing Marketing License Terms and Lenzing Branding Guidelines.

[Medialink](#)

Please note:

- If the Brand and/or Branded Offer shall be used in relation to any specific product, a Lenzing Certification and a product license is required.
- Any use contrary to the Lenzing Marketing License Terms and the Lenzing Branding Guidelines is explicitly prohibited and may lead to claims for damages and injunction for whatever legal reason.
- The License does not constitute any specific seal of quality or seal of approval.
- Without prejudice to our rights to take the necessary legal actions, where there is any use of any Lenzing Trademarks or branded offers falling outside the scope of the Marketing License, all our rights and all the obligations and duties imposed upon the Partner as provided in the Lenzing Marketing License Terms shall apply.

We would like to thank you for using our marketing support and we are looking forward to further cooperation.

Best regards

Angelika Durz
Marketing Communication Europe & Americas
Lenzing Aktiengesellschaft